



## **CORPORATE SOCIAL RESPONSIBILITY (CSR) POLICY**

*Last updated October 2023*

### Purpose

Driven Creative Pty Ltd is committed to conducting business in a responsible and ethical manner that contributes positively to the community and environment. We aim to integrate social, environmental, and ethical principles into our business operations and stakeholder interactions. This policy serves as a framework for our CSR initiatives and activities.

This Policy is binding and should be read in conjunction with other company policies. It does not form part of your employment contract.

### Objectives

This Policy assists Driven Creative Pty Ltd in ensuring that we operate in a socially responsible way. We recognize the importance of contributing to the community and environment, and believe that responsible business practices can enhance our overall performance and decision-making.

### Application

To apply this policy, we will develop management strategies that align with our CSR objectives. This will include:

- a) Implementing sustainable practices in our operations to minimise environmental impact.
- b) Engaging with local communities to contribute positively through volunteerism, donations, and partnerships.
- c) Ensuring ethical sourcing and procurement practices, including the consideration of human rights and environmental impact.
- d) Conducting regular assessments of our CSR initiatives to measure impact and identify areas for improvement.
- e) Providing a safe and inclusive workplace that respects diversity and promotes employee well-being.
- f) Complying with all relevant laws and regulations concerning social responsibility, environmental protection, and corporate governance.
- g) Encouraging employees to participate in CSR activities and providing them with opportunities to contribute.
- h) Communicating transparently about our CSR activities and performance to stakeholders.

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- i) Establishing partnerships with NGOs, government agencies, and other organisations to amplify our CSR efforts.
- j) Setting measurable goals and KPIs to track the effectiveness of our CSR initiatives.

#### Review

These strategies will be monitored and reviewed on an annual basis by the management team. We encourage all employees, suppliers, and stakeholders to provide feedback on this policy.

If you have any enquiries or complaints in relation to this Policy, please contact your supervisor or Benjamin Maunder (ben@driven.agency).